

# UBS Group AG

**Europe Satellite\*** Recommended since **15.01.2015** **06.12.2024** 

<b>Country</b> CH	<b>Market capitalization (bn)</b> CHF 100.3	<b>Perf. since reco. (%)</b>
<b>Sector</b> Banks	<b>Free float</b> 92.5%	UBS Group AG 96.6
<b>Factset</b> UBSG-CH	<b>Closing price</b> CHF 28.96	Sector 16.4
<b>ISIN</b> CH0244767585	<b>ESG Risk score*</b> 26.8 Medium risk	

**Profile**  
 UBS is Switzerland's largest diversified bank, formed through the 1998 merger between UBS and SBS. UBS currently operates through five business units: Global Wealth Management (GWM: 53% of group revenue), the Investment Bank (IB: 30%), Personal & Corporate Banking (P&C – retail banking in Switzerland: 11%), Asset Management (AM: 6%) and Corporate Center (CC). The bank's head office is in Zurich.

**Strengths/opportunities**

- ⊕ A preponderance of high-return businesses that consume little capital (GWM and AM).
- ⊕ Strong balance sheet (high-quality assets) and high solvency.
- ⊕ Investment Bank is client-centric and fairly stable.

**Weaknesses/threats**

- ⊖ Significant Credit Suisse integration risk of.
- ⊖ Interest income penalised by low interest rates.
- ⊖ Persistent legal risk (in France) is blighting its reputation.

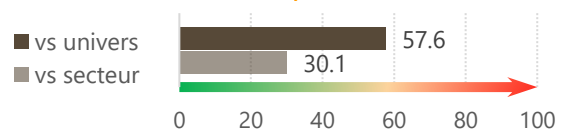
**Investment case**

- ⊕ UBS has fundamentally shifted its strategy since the 2008-9 financial crisis. The Investment Bank is now much smaller and, above all, focuses exclusively on transactions on behalf of clients. The business unit's capital consumption has been drastically reduced by significantly derisking the balance sheet. Its earnings are now more resilient than the sector average.
- ⊕ This recipe, which has proved its worth, is now being applied to the Credit Suisse businesses that UBS acquired at a good price. This will enable the group to build up comfortable reserves to deal with any unforeseen events associated with the integration of these assets.
- ⊕ At the same time, with the arrival of Iqbal Khan as head of GWM, the latter has become more agile, with a streamlined management structure and cost structure. The operating leverage offered by this powerful source of revenue should improve, helping boost the group's profitability.
- ⊕ The balance sheet is very strong, and the Group's high solvency will enable management to resume a policy of return to shareholders (\$1bn share buyback in H2'24), once Credit Suisse has been effectively integrated.

**Valuation**

UBS is trading at a 30% premium to the sector on a 25e book value basis. As the Group is undergoing major restructuring until 2026, PE is not a very relevant measure. Similarly, ROE will only be meaningful at the end of the process.

**ESG risk vs. universe & sector (percentile)\***



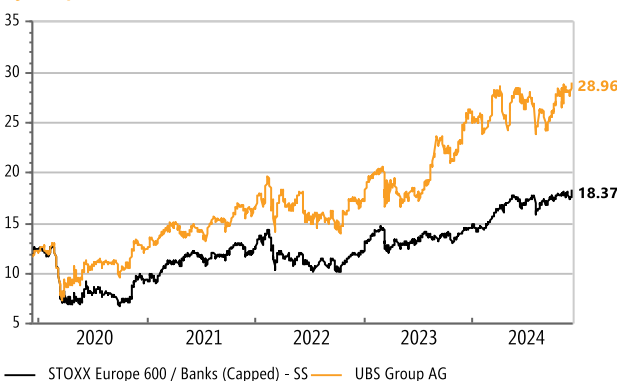
USD	12/2023	2024e	2025e
Sales revenue (mio)	39 062	47 767	47 407
Sales growth	13.0%	22.3%	-0.8%
EBIT adjusted (mio)	6 970	7 430	9 559
% of sales	17.8%	15.6%	20.2%
Net income (mio)	27 850	4 995	6 660
Net income growth	265.1%	-82.1%	33.3%
CET1	14.5%	14.5%	14.8%
ROE	1.2%	6.1%	7.2%
Dividend yield	2.1%	2.5%	2.7%
PE	3.3x	18.8x	15.2x
P/BV	1.2x	1.1x	1.1x

Factset estimates

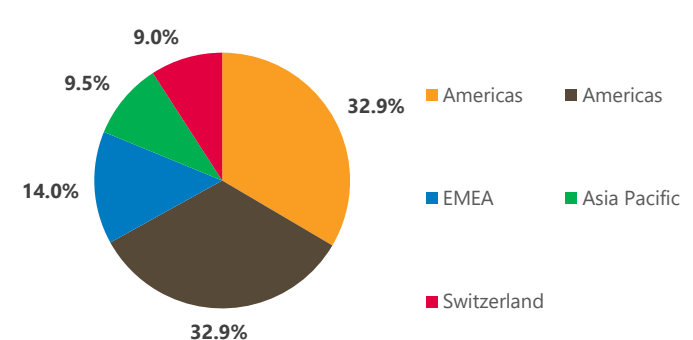
**ESG - risks and key points**

- ⊕ UBS's risk in relation to business ethics is higher than the sector average. Some of its practices in relation to tax evasion have been the subject of past controversies.
- ⊕ The group also carries a high level of risk in relation to the governance of some products sold to clients. Action now taken by management is a step in the right direction.
- ⊕ UBS does not set a good example when it comes to gender equality.

**5-year performance vs sector**



**Sales breakdown - 12/2023**



\*: see overleaf

Source: Factset, Sustainalytics

# Glossary

## Satellite

From 2015, B&Cie separates its investment recommendations into Core Holdings (higher organic growth potential, high free cash flow, ROCE in excess of the cost of capital and balance sheet efficiency throughout the cycle) and Satellite Recommendations, which do not meet the above criteria but are likely to outperform in the short-to-medium term.

## ESG Risk Score

At B&Cie, we take particular care to ensure that the companies in which we recommend investing are sustainable. Accordingly, our selection process takes account of risks relating to environmental, social and governance (ESG) issues. This approach is underpinned by research from Sustainalytics, the global leader in ESG and corporate governance analysis, whose methodology aims to identify major controversies and risks and assess a company's ESG risks relative to both its sector and the investment universe as a whole. The corresponding score is expressed as a percentile: the lower the overall risk score, the lower the risk within the investment universe.

## b-Digital, b-Transition & b-Well

Over and above the conventional geographical and sectoral approaches to asset management, at B&Cie we believe the world of tomorrow is being shaped by structural trends. We have identified three main megatrends: ongoing digital globalisation of the economy; economic transition, particularly in the energy sector; and the quest for wellness. We believe selecting and investing in companies that play an active role in these transformations should lead to more resilient portfolios that generate higher long-term returns. Our investment recommendations in the digital globalisation space are labelled "b-Digital", those in the economic transition space "b-Transition" and those in the wellness space "b-Well". A given recommendation may fall under more than one theme, in which case it will carry the relevant matching labels.

## Offices & Branches

### Bordier & Cie Genève

Rue Rath 16  
CH-1204 Genève  
Case postale  
CH-1211 Genève 3  
T + 41 58 258 00 00  
F + 41 58 258 00 40

### Bordier & Cie Berne

Spitalgasse 40  
Case postale  
CH-3001 Berne  
T + 41 58 258 07 00  
F + 41 58 258 07 10

### Bordier & Cie Nyon

Rue de la Porcelaine 13  
CH-1260 Nyon  
Case postale 1045  
CH-1260 Nyon 1  
T + 41 58 258 07 50  
F + 41 58 258 07 70

### Bordier & Cie Zurich

Talstrasse 83  
CH-8001 Zürich  
T + 41 58 258 05 00  
F + 41 58 258 05 50

### Bordier & Cie (France) S.A.

1, rue François 1er  
75008 Paris – France  
T + 33 1 55 04 78 78  
F + 33 1 49 26 92 48

### Bordier & Cie (Uruguay) S.A.

Costa Rica 1661, oficina 8  
11500 Montevideo  
Uruguay  
T + 598 2604 7083

### Bordier & Cie (Singapore) Ltd

CapitaGreen #14-00  
138 Market Street  
Singapore 048946  
T + 65 6239 9999  
F + 65 6239 9998

### Bordier Bank (TCI) Ltd

Leeward Highway  
Caribbean Place  
Providenciales  
Turks and Caicos  
T + 1 649 946 45 35  
F + 1 649 946 45 40

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